

ARIEL Connections Newsletter

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From the desk of the Chief Executive Officer

Welcome to ARIEL Connections Newsletter. This and upcoming editions will provide tips to "Help" Parents and Caregivers do the best they can right where they are.

We are always open to suggestions. Help us as we blaze the trail back to the village.

Sincerely,

Brenda A. Jenkin, Parent Advocate, Business Consultant, Inspirational Speaker and Author

Choices, Changes and our Children - How to do what's best for YOUR Child's Education

Some times it may seem as if we do not have a choice when it comes to our child's education. What if we changed your perception? Parents and Caregivers are customers of the K-12 education system. As customers we have choices. There are a range of public schools to choose. As a customer we may have certain expectations from the K-12 educational intuition we decided to send our child too. We may choose the school that is best for the child and our situation. Schools are being held accountable with the No Child Left Behind Act. Parents may want to compare the schools. It is wise to stay abreast of what is happening at the Federal and State level on the topic of education. Public schools have to have highly qualified teachers. This is important information to take in consideration when deciding what school you will send your child to in September.



The vision of **ARIEL Connections** is continuous improvement of relationships, individually and collectively within organizations that embrace the Value of People.

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Choices, Changes and our Children - How to do what's best for YOUR Child's
Education (continue from page 1)

All public schools are held accountable to the state board of education. At this level they collect and analyze performance data from all the schools. Strategic plans are made by the State with the goal of better education. As consumers we may want to be abreast of what direction the state education department is going. This information is available to the public on the state web site (Education). The public can voice concerns on subjects of interest to you as the consumer of your child's education. As adults leaders (Parents, Caregivers, Business, Church member, Neighbors) we are all concerned about the education of the children.

What if my child had speech problems? I have limited money and there are three neighborhood schools that do not require additional cost for transportation. Only one of the schools has a full time speech teacher. I may choose to send my child to the school with the speech teacher. Each school has expectations by grade level for what the student should learn. Parents want to know how the school met those expectations in prior years. These reports are reported to the state. Parent can see state reports on how each school is doing.

I have grandchildren, nieces, nephews, and friends who have children in the public school system. I was educated in the public school system. I believe if the school know that parent expect the best from them when it comes to their child's education they may do better. I also believe when you know who your customer is you will work to satisfy their requirements.



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Choices, Changes and our Children - How to do what's best for YOUR Child's
Education (continue from page 2)

As parents, the customer, expect results from the school system I believe the school system will work to satisfy their customers. Some schools focus on liberal arts, some technology, or some science. These should match the child's desires. Some schools may require additional transportation, school uniforms or additional fees that the parent may not be able to afford. These are some of the requirements Parents may want to consider as they decide what school to send their too.

Public schools receive from the state a specific amount of money per child to help operate the school. The parent decides which school the child attends. With that understanding the Parents choice determines enrollment in the school. Parents may make more informed decisions when they have more data from the school. This data can be from the State and Federal level to assist Parents in making their decision. Without the children the school will not have the funds to operate.

How do Parents have choices when it comes to their child's education? Parents want the best for their child. Parents know that some time there may be barriers that cause them to choose based on the majority of needs a school may offer. This goes back to knowing as much as you can about family needs. Know what the school offers. What is the schools track record? What is happening in the State and Federal education departments? With this data Parents make the best decision they can. Parents should continuously monitor the schools. Parents may change schools if necessary.



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Information for parents from the United States government

<http://www.ed.gov/parents/landing.jhtml?src=fp>

Search and compare schools K-12

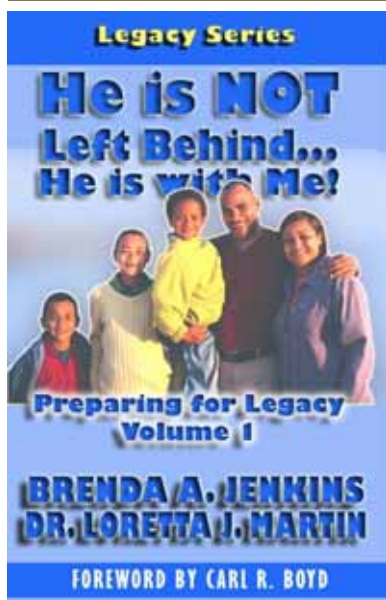
<http://www.schoolmatters.com/>

Jenkins upcoming speaking/Book signing engagements



Check web site for up to date engagements or to book Ms. Jenkins for your upcoming speaking engagement.

He is Not Left Behind... He is with Me! Book Signing and Parent Seminar Co-Sponsor with Detroit Parent Network



Come hear Author and Speaker Brenda A. Jenkins discuss Choices, Changes, and our Children: How to Do what is Best for Your Child's Education.

Do you feel there is "No Hope" for our children?
Are you aware of choices you have in public education?
What is informal education?
Where can you get HELP?

Parents are their child's first teacher. Come out and discuss with Brenda Jenkins concerns of being a parent today.

July 14, 2007 from 1:00 PM - 3:00 PM
God's World

13533 W. 7 Mile Rd
Detroit, MI 48235
(313) 862-8220
(313) 862-6809



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"Help the Mom, you help their child. Help the Father you help the family. Help the Family, you help the community. One Mom, one Father, one Family, one Community at a time."

Brenda A. Jenkins

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